



Welcome to LOVE-LED Growth!

LOVE-LED Leadership Activation Call

The Path from FEAR-LED Achiever → LOVE-LED™ Leader



1. DISRUPTION

“I realized what I’d been taught about growth was built on fear — and it was burning me out.”

- Overposting from pressure
- Hustle as identity
- Constant validation chasing



2. AWAKENING

“Content isn’t the goal — trust is. I started questioning the system I was following.”

- Began recognizing fear-led patterns
- Saw content as a tool of service
- Realized: I’m not the problem. The strategy is.



3. RELEASE

“I let go of performance and gave myself permission to grow from rhythm and belief.”

- Released daily posting pressure
- Chose rhythm over perfection
- Claimed peace as part of the plan



4. DECISION

“I declared that I would no longer grow from fear. I choose LOVE-LED™ Growth.”

- Stopped leading from anxiety
- Boldly claimed new identity
- Drew a line in the sand



5. INTEGRATION

“I began anchoring belief into behavior through a new rhythm and repeatable habits.”

- Built daily leadership through the CORE 4
- Turned beliefs into action
- Developed a business rhythm that reflects my life



6. ACTIVATION

“Now I lead from love, not pressure. I’m building a movement rooted in trust, peace, and purpose.”

- Integrated faith, purpose, and business
- Leading others through rhythm and belief
- Becoming the LOVE-LED™ Leader I was called to be





What does being a LOVE-LED™ Leader
mean to you right now and how is that
different from **how you used to show up?**



What **fear-led habits or mindsets** are you releasing
and what **peace-led truths** will I lead with instead?

EACH PERSON WILL SHARE....

#1 - One **Fear-Led belief** that you are *releasing*

#2 - **LOVE-LED truth** you're claiming about who you are *becoming*.

Each person gets 1 - 2 minutes to share both





What would it **look and feel like** to build a **peaceful, purpose-led, people-first** business over the **next 10 weeks** of this program?

WHAT'S YOUR PERSONAL MANTRA?

- I show up to serve not to prove.
- My content builds trust, not pressure.
- I lead with peace and let the results follow.
- I don't need a perfect plan. I just need to be present.
- I know I have everything I already need inside of me.



WHAT HAPPENS NEXT?

 **Step 1:** Log into the portal and watch the Welcome Video.

 **Step 2:** Watch the first 1 training lesson

 **Step 3:** Build your Leadership List + watch the Authentic Outreach training.

Once you do that, you'll know exactly how to use the names you wrote down today.

