

Weekly LOVE-LED™ Breakthrough

Coaching & Strategy Session 30

Days to 1k 5.22.2025

00:04:05 Lindsay Woolcox: Grade 12!

00:04:05 Mariah Jackman: Kindergarten 😭

00:04:08 Coach Danielle Cole: Reacted to "Grade 12!" with 🔥

00:04:10 Mikaela Scheel: Awwww! We have kinder graduation next week!

00:04:11 Coach Danielle Cole: Reacted to "Kindergarten 😭" with ❤️

00:04:14 Coach Danielle Cole: Reacted to "Awwww! We have kinde..." with ❤️

00:04:17 Lynn Summins: Kindergarten

00:04:17 Andrea Khashchuk: my husband graduating medical residency program next month!

00:04:19 Coach Danielle Cole: Reacted to "Kindergarten" with ❤️

00:04:23 Coach Danielle Cole: Reacted to "my husband graduatin..." with ❤️

00:04:30 Coach Kristy Wharton: Congratulations to ALL the grads! 🔥

00:04:33 Coach Kristy Wharton: Reacted to "my husband graduatin..." with ❤️

00:04:36 Coach Kristy Wharton: Reacted to "Kindergarten" with ❤️

00:04:37 Coach Kristy Wharton: Reacted to "Awwww! We have kinde..." with ❤️

00:04:40 Coach Danielle Cole: Congrats to all!

00:04:57 Andrea Khashchuk: Reacted to "Congratulations to A..." with 🔥

00:04:57 Coach Tammy Asmus: Congratulations!!!

00:05:00 Andrea Khashchuk: Reacted to "Congrats to all!" with 🔥

00:05:20 Mariah Jackman: A win: slowing down with a customer who was immediately ready to buy but was all over the place and had no real goal or problem she was sharing.

00:05:21 Kayla Nickey: I've had THREE people reach out to me within the last 2 days wanting help and ready to go. That's never happened before.

00:05:25 Lindsay Woolcox: I've been pouring into my team a little more than myself, they are KILLING it this month so far! Now I need to focus on getting my personal numbers up

00:05:35 Mikaela Scheel: Getting really consistent and feeling super solid with content! Isn't taking up mental space anymore.

00:05:55 Socorro Dunn: Yes!!! What I do doesn't need to be "Right" to be in action, especially when posting and creating hot leads in social media.

00:06:20 Kat Geertsen: My lesson is that I need to make taking photos and content a priority because I have soooo much content ready but now I am playing catch up with the visual side of things

00:06:26 Maxie Gunderson: Did a sleep test last night and will sponsor in the lady who helped me last night.

00:06:30 Larissa Geertsen: Reacted to "My lesson is that I ..." with ❤️

00:06:43 Kelli Boyles: I have someone who I have been doing value add follow up with that has been resistant on doing some of the things I have suggested. I followed up yesterday just with a personal check in about a trip she is going on and she said that when she gets back she is ready to talk about macros and tracking.

00:06:49 Coach Kristy Wharton: Reacted to "Did a sleep test las..." with 🔥

00:07:03 Coach Kristy Wharton: Reacted to "Yes!!! What I do do..." with 🙌

00:07:05 Andrea Khashchuk: win: slowing down and having good conversations and not rushing through the process AND finally seeing who is a "good fit" for customer and team like who responds, thanks coaches for helping me!

00:07:10 Socorro Dunn: A win, I reached out following up with someone who looked like was ghosting... when she was ready to buy. When we talked she had been in hospital and her health going downhill... then love led took over....

00:07:43 Andrea Khashchuk: Reacted to "A win, I reached out..." with 🙌

00:08:01 Coach Kristy Wharton: Replying to "Yes!!! What I do do..."

This is huge...

00:08:12 Coach Tammy Asmus: Reacted to "Yes!!! What I do do..." with ❤️

00:08:31 Andrea Khashchuk: Reacted to "Yes!!! What I do do..." with ❤️

00:08:39 Socorro Dunn: Thank you!! I even went further and posted in our 30kto1k fb group. Which is huge for me...

00:08:45 Coach Tammy Asmus: Reacted to "Thank you!! I even w..." with 🙌

00:08:54 Coach Tammy Asmus: Reacted to "win: slowing down an..." with ❤️

00:10:20 Socorro Dunn: Reacted to "win: slowing down an..." with ❤️

00:12:20 Andrea Khashchuk: Reacted to "Thank you!! I even w..." with 🙌

00:12:22 Coach Tammy Asmus: Reacted to "Getting really consi..." with ❤️

00:12:32 Coach Tammy Asmus: Reacted to "I've been pouring in..." with ❤️

00:12:36 Coach Tammy Asmus: Reacted to "I've had THREE peopl..." with ❤️

00:12:40 Coach Tammy Asmus: Reacted to "A win: slowing down ..." with ❤️

00:13:15 Coach Megan Weisheipl: Reacted to "A win, I reached out..." with 🙌

00:13:19 Coach Megan Weisheipl: Reacted to "Yes!!! What I do do..." with ❤️

00:14:08 Coach Danielle Cole: Reacted to "Did a sleep test las..." with 🔥

00:14:11 Coach Danielle Cole: Reacted to "win: slowing down an..." with ❤️

00:14:12 Coach Danielle Cole: Reacted to "A win, I reached out..." with 🙌

00:14:15 Coach Danielle Cole: Reacted to "Yes!!! What I do do..." with ❤️

00:15:11 Coach Kristy Wharton: Reacted to "I have someone who I..." with 🔥

00:15:14 Andrea Khashchuk: i have a conversation to ask about~ do i need to post a screenshot?

00:15:21 Maxie Gunderson: Where do I find our recordings.?

00:15:30 Kayla Nickey: If someone is waiting to order when a sale happens, should I even bother with them? I know that sounds harsh but she doesn't see the value in the products if she's waiting for a sale.

00:16:33 Coach Kristy Wharton: Of these calls and the mindset will be in your portal under coaching tab.

00:16:38 Coach Danielle Cole: Replying to "Where do I find our ..."

In your portal under the coaching tab

00:16:41 Mariah Jackman: Reacted to "A win, I reached out..." with ❤️

00:17:25 Coach Kristy Wharton: Reacted to "In your portal under..." with 🔥

00:17:30 Coach Danielle Cole: Reacted to "Of these calls and t..." with ❤️

00:18:34 Mariah Jackman: The reason is usually financial- what would you say to that?

00:21:31 Coach Kristy Wharton: Replying to "The reason is usuall..."

You could assume that but it would be an assumption. You could potentially say something like I find many stop for X Y Z problems—but I would only do that if they didnt answer a question like bob just asked. "Hows your health?"

00:35:08 Andrea Khashchuk:

https://www.instagram.com/reel/DJ8D2oKNGdN/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

00:35:23 Kelli Boyles: <https://www.facebook.com/share/p/16Zinu9Gic/>

00:35:41 Mikaela Scheel:

https://www.instagram.com/p/DJiPldeve2i/?img_index=1

00:37:06 Jill Myers: <https://www.facebook.com/share/p/1G8JhMdU61/>

00:47:51 Andrea Khashchuk: for jari i was going to say "thank you for really looking..im curious why aren't you buying them anymore?" any feedback? then after hearing reply then go into what is her health challenges today?

00:53:13 Socorro Dunn:

<https://www.instagram.com/p/DJ5mIU9tMWg/?igsh=MXQ2Mjr2NnUxbnprMA==> took a stab at posting w a little help of ChatGPT. Value post. Doing it Messy.

00:54:07 Coach Danielle Cole: Replying to "for jari i was going..."

That's good!

00:55:20 Andrea Khashchuk: Reacted to "That's good!" with 🍌

00:56:02 Fireflies.ai Notetaker Tammy: The meeting schedule is about to end.

Action Items for this meeting:

- Share a win or lesson in the chat during the meeting. @Unassigned
- Lindsay to continue hosting weekly check-in calls and power hours for her team to maintain their momentum and success. @Lindsay Woolcox
- Embrace the shift from a fear-led achiever to a love-led leader and continue to lead others with courage. @Lindsay Woolcox
- Ask Jerry why she stopped purchasing the Juice Plus gummies. @Andrea Khashchuk
- Identify why a customer stopped purchasing and reach out to them to check in. @Andrea Khashchuk
- Establish a process to identify when a customer has not purchased for a certain period of time. @Andrea Khashchuk

- Ask the customer about their current health status to identify any problems.

@Andrea Khashchuk

- Ask the client about their current health and biggest challenges today. @Andrea Khashchuk

- Identify obstacles that stand in a customer's way and build out a plan to help them get through that as part of

00:56:05 Fireflies.ai Notetaker Tammy: the Love Serve Grow program. @Bob Heilig

- Help the customer identify obstacles that may prevent them from achieving results with the product and build a plan to overcome those obstacles. @Bob Heilig

- Kayla Nickey to follow up with the potential customer regarding her health concerns and the products that could help her, specifically addressing her hormone issues and weight loss goals. @Kayla Nickey

- Follow up with the client regarding her weight loss goal and the hormone health solutions discussed. @Kayla Nickey

- Encourage the client to purchase the triplex with a multivitamin that helps balance hormones. @Kayla Nickey

- Challenge the client to consider the importance of the product for achieving their goals, emphasizing the value over the cost. @Kayla Nickey

- Have a conversation with the individual about the value of the product and clarify that if they do not see the value, they should not bring it up again. @Kayla Nickey

- Provide coaching around the Instagram post shared

00:56:08 Fireflies.ai Notetaker Tammy: during the meeting. @Andrea Khashchuk

- Address the ideal customer more specifically in the Instagram post. @Andrea Khashchuk

- Create a Google document with 10 different options of fruits and vegetables along with a recommended order for switching them out. @Andrea Khashchuk

- Use ChatGPT to come up with a name for the mission related to the fruits and vegetables. @Andrea Khashchuk

- Change the post's privacy settings to public so it can be accessed by others. @Kelli Boyles

- Revise the call to action in the hydration post to make it more engaging and effective. @Kelli Boyles

- Make the post about online grocery shopping public. @Kelli Boyles
- Provide feedback to ChatGPT regarding the dream customer part of the post.

@Kelli Boyles

- Mikaela needs to clarify who she is speaking to in her Instagram post to target a specific audience. @Mikaela Scheel
- Revise the copy of the post to focus more on the prospect rather than the features of the product. @Mikaela Scheel
- Identify the

00:56:12 Fireflies.ai Notetaker Tammy: specific dream customer for the skincare product. @Mikaela Scheel

- Revise the copy to emotionally connect with the target audience, specifically addressing the daily struggles of busy stay-at-home moms. @Mikaela Scheel
- Use ChatGPT to identify content and messaging that connects emotionally with the dream customer. @Mikaela Scheel
- Make changes to the post and repost it in 2 weeks to see if it performs differently.

@Mikaela Scheel

01:06:36 Socorro Dunn: Thank you Bob!!

01:06:59 Maxie Gunderson: Bob, do we have to sign up for GPTChat?

01:06:59 Jill Myers: So powerful. Thank you!

01:07:13 Mikaela Scheel: Always so helpful! Thank you!!

01:07:19 Maxie Gunderson: I would like the recordings.