3 STEPS TO CONSISTENT $8K MONTHS IN YOUR BUSINESS THIS YEAR

Make more MONEY, find more MEANING, and experience more FREEDOM in your business.

PRESENTED BY

YOUR VIRTUAL UPLINE

Welcome to the 3 Steps to Consistent $8k Months Workshop!

I believe this will be the most important training you attend this year, if you really want to learn how to grow your business in 2024.

Here's what you are facing in your business today:

- **An economic downturn** or possible recession in 2024 that will make it harder for you to generate leads, make sales, and grow your team
- **Historically low social media engagement rates**, combined with a major shift in the types of content that people want to consume today
- **Customers that are much harder to retain,** because of higher expectations around the experience and value they get from their purchases
- **Team members that will be unwilling to do the work** on themselves that will be required to win today, and as a result will wind up quitting

There are 3 things that I believe are absolutely critical for you as you enter into 2024:

#1– A Great Divide is Coming

This year will present a huge opportunity where many people grow huge businesses and make tons of money, while others will be left wondering where their beautiful business went.

#2– Value and Experience Must Be Incredibly High

The people who come out on the strong side of the divide this year will happen by design, not by chance. People's expectations around value and experience will increase dramatically, and if you don't understand how to give them what they want, you're in trouble.

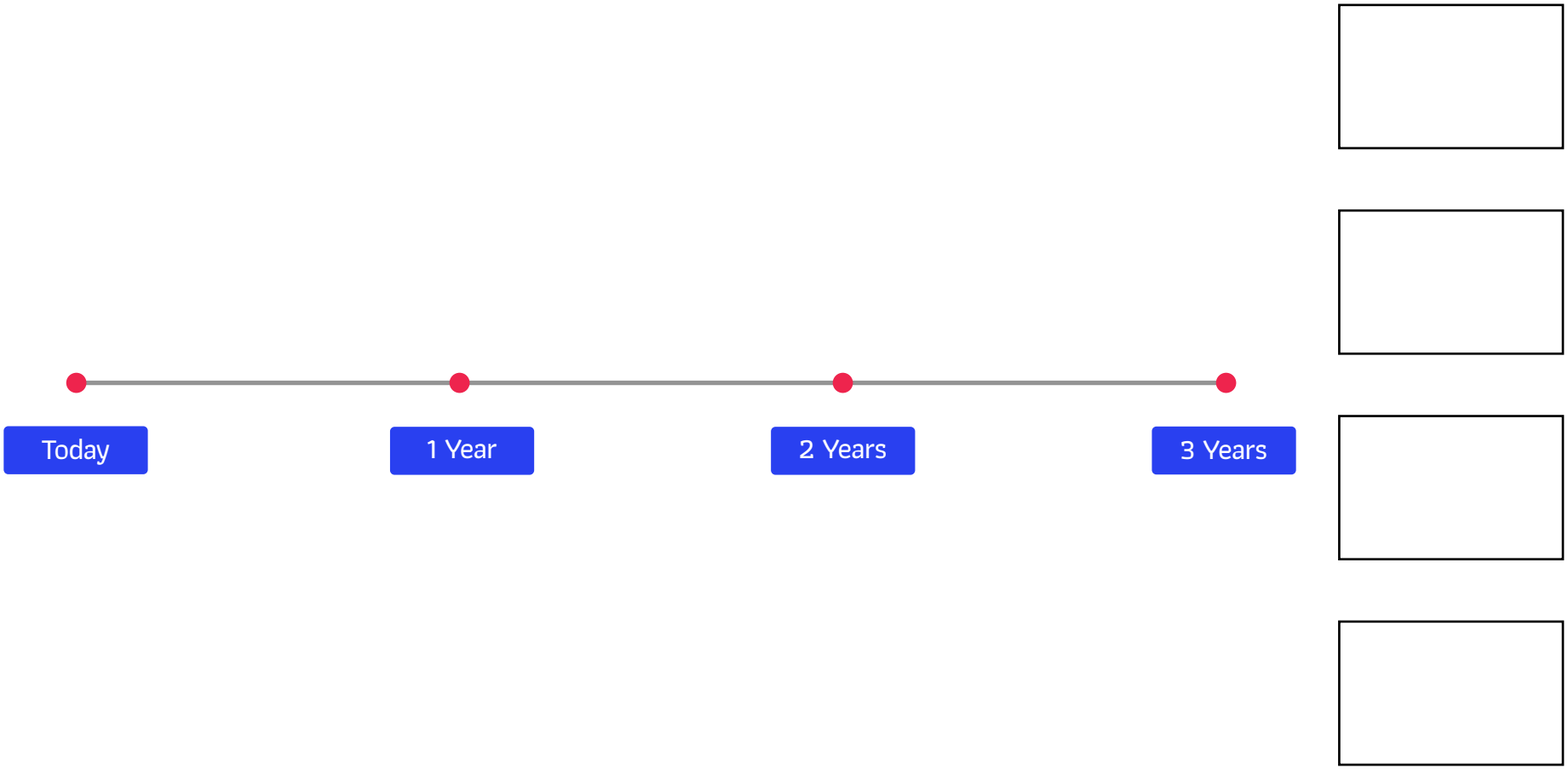
#3– You Need a NEW Approach to Your Business

Most of the strategies that have worked over the last 2 - 3 years, aren't working anymore today. You can't keep doing the same things and expect different results. You need to identify new strategies to make sales and grow your team, and transform your overall approach.

to your transformation,

Bob

Transformational Business Framework™


Today
1 Year
2 Years
3 Years

THE LOVE SERVE GROW ROADMAP

	Attract	Convert	Grow	Transform
$8K+	Add Communication Channels A9	Run a 14 Day Activity Challenge C9	Transform Your Weekly Team Calls G9	Create Your CEO Dashboard T9
	Amplify Your Content A8	Install Automation C8	Automate Onboarding G8	Lead with Vision / Mission / Values T8
	Leveraging AI for Content A7	Optimize Your Sales Process C7	Maximize Customer Value G7	Buy Back Your Time T7
$4K-$8K	Run a 5 Day Free Workshop A6	Run Successful Sales Events C6	Switch to Group Coaching G6	Implement Taprooting T6
	Optimize Your Content A5	Master Transformational Selling C5	Simplify Onboarding G5	Embrace Difficult Conversations T5
	Implement Live Video A4	Map Out Your Sales Process C4	Convert Customers to Consultants G4	Develop Leaders T4
$0-$4K	Generate Qualified Leads A3	Create Your Conversion Event C3	Transform Your 1:1 Coaching G3	Transform Your Leadership T3
	Transform Your Content A2	Transform Your Conversations C2	The Game Plan Meeting G2	Start Managing Your Mind T2
	Choose Person, Define Problems A1	Use Authentic Outreach C1	Deliver Customer Results G1	Focus on Phase 1 Activity T1

WHAT'S YOUR NEXT RIGHT THING?

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